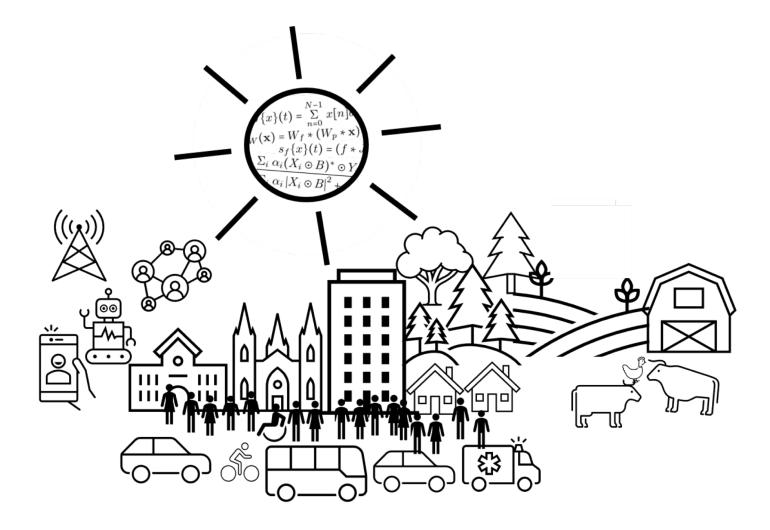
# Maths and computer science for social good



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UPPSALA UNIVERSITET

# Tools and data for doing social good

- A case study from this week...
- Using tools.
- Data sources.
- A few thoughts on ambition level

# A case study...

#### The most popular talks of all time

Are schools killing creativity? What makes a great leader? How can I find happiness? These 25 talks are the ones that you and your fellow TED fans just can't stop sharing.

Watch now











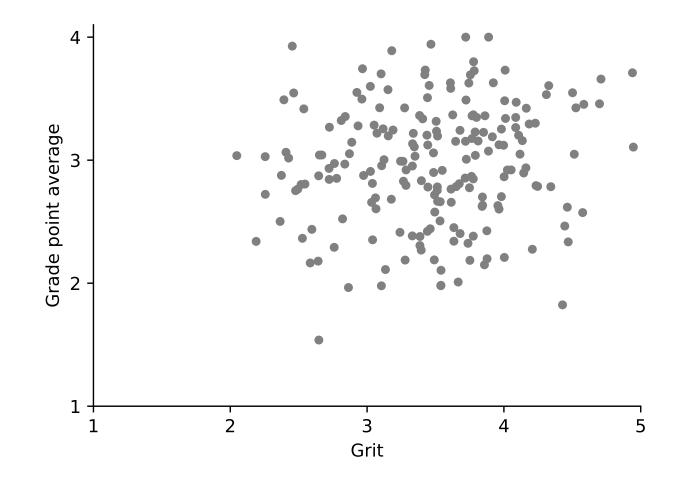




**ANGELA LEE DUCKWORTH** 

Grit: The power of passion and perseverance

### What does 4% variance explained look like?



EKONOMI

### För mycket fritid kan göra dig olycklig

UPPDATERAD 2021-09-21 PUBLICERAD 2021-09-19

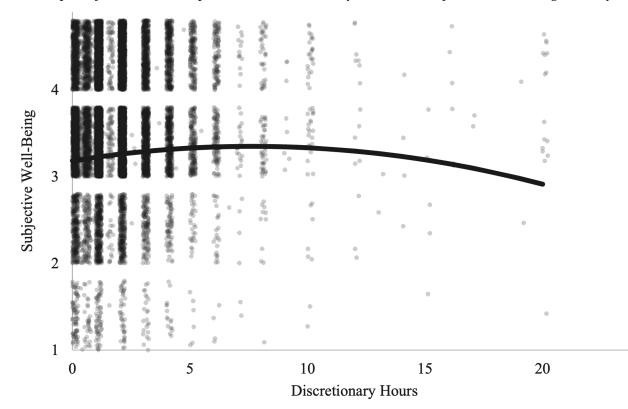


#### Having Too Little or Too Much Time Is Linked to Lower Subjective Well-Being

Marissa A. Sharif<sup>1</sup>, Cassie Mogilner<sup>2</sup>, and Hal E. Hershfield<sup>2</sup> <sup>1</sup> Department of Marketing, The Wharton School, University of Pennsylvania <sup>2</sup> Marketing and Behavioral Decision Making Areas, Anderson School of Management, University of California, Los Angeles

Figure 1

Scatterplot of the Relationship Between Discretionary Time and Subjective Well-Being in Study 1



*Note.* For ease of visualization, a jitter was added to subjective well-being scores and discretionary hours. Fit line represents the negative curvilinear relationship between discretionary time and subjective well-being.

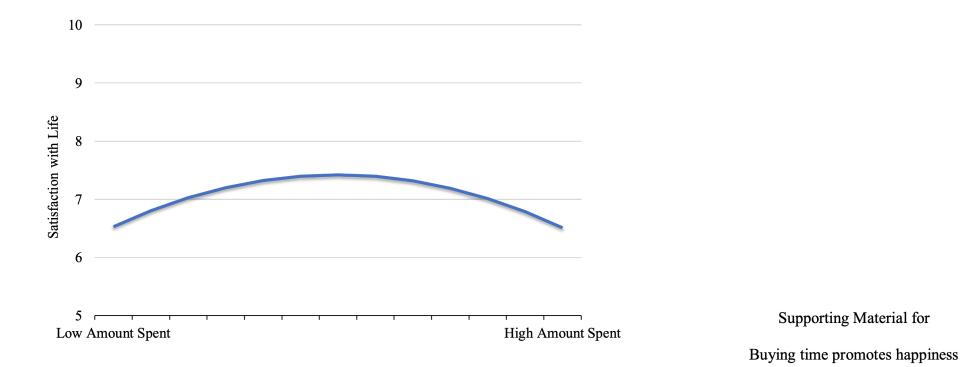
#### **Buying time promotes happiness**

Ashley V. Whillans<sup>a,1</sup>, Elizabeth W. Dunn<sup>b</sup>, Paul Smeets<sup>c</sup>, Rene Bekkers<sup>d</sup>, and Michael I. Norton<sup>a</sup>

<sup>a</sup>Harvard Business School, Harvard University, Cambridge, MA 02163; <sup>b</sup>Department of Psychology, University of British Columbia, Vancouver, BC, Canada V6T 124; <sup>c</sup>Department of Finance, Maastricht University, 6200 MD Maastricht, The Netherlands; and <sup>d</sup>Center for Philanthropic Studies, Vrije Universiteit Amsterdam, 1081 HV Amsterdam, The Netherlands

#### Figure S1

The meta-analytic quadratic effect of amount spent on time-saving purchases on life satisfaction across Studies 1-6



*Note.* The midpoint corresponds to spending approx. 101 to 200 USD to outsource disliked tasks per month. The endpoints depict  $\pm 1$ SD=71-80 USD spent to outsource per month.

Ashley V. Whillans<sup>†</sup>, Elizabeth W. Dunn, Paul Smeets, Rene Bekkers, & Michael I. Norton

#### Does volunteering improve well-being?

Ashley V. Whillans<sup>a</sup>, Scott C. Seider<sup>b</sup>, Lihan Chen<sup>a</sup>, Ryan J. Dwyer<sup>a</sup>, Sarah Novick<sup>b</sup>, Kathryn J. Gramigna<sup>b</sup>, Brittany A. Mitchell<sup>b</sup>, Victoria Savalei<sup>a</sup>, Sally S. Dickerson<sup>c</sup> and Elizabeth W. Dunn<sup>a</sup>

<sup>a</sup>Department of Psychology, University of British Columbia, Vancouver, BC, Canada; <sup>b</sup>School of Education, Boston University, Boston, MA, USA; <sup>c</sup>Department of Psychology, Pace University, New York, NY, USA

#### ABSTRACT

Does volunteering causally improve well-being? To empirically test this question, we examined one instantiation of volunteering that is common at post-secondary institutions across North America: community service learning (CSL). CSL is a form of experiential learning that combines volunteer work with intentional learning goals and active reflection. We partnered with an academic program that randomly assigns interested students to participate in a CSL program or to a wait-list. As part of this CSL program, students are required to engage in 10–12 h of formal volunteering each week in addition to completing related coursework. To assess the well-being benefits of formal volunteering through CSL participation, we examined the subjective wellbeing (SWB) of students from both groups over a six-month period. Using Bayesian statistics, and comparing a null model to a model specifying a small to moderate benefit of CSL participation, we found conclusive evidence in support of the null model. These findings diverge from previous correlational research in this area by providing no evidence for the causal benefits of volunteering on SWB. These findings highlight the critical importance of using experimental methodology to establish the causal benefits of volunteer work, such as the experiences provided by CSL programs, on SWB.

#### **KEYWORDS**

Prosocial behavior; education; well-being; college students; Bayesian statistics

### When Giving to Others is Most Likely to Increase Well-Being

Behaving generously can increase happiness but this effect is not inevitable. Instead, research has identified several key ingredients that seem to be important for turning good deeds into good feelings. Specifically, people are more likely to derive joy from helping others when:

- (1) they feel free to choose whether or how to help.
- (2) they feel connected to the people they are helping.
- (3) they can see how their help is making a difference.

# **10 Scientifically Proven Ways to Be Incredibly Happy** Try one. Try them all. They work. Science says so. *I*

https://www.inc.com/jeff-haden/10-scientifically-proven-waysto-be-incredibly-happy-wed.html

#### Spending Money on Others Promotes Happiness

Elizabeth W. Dunn,<sup>1\*</sup> Lara B. Aknin,<sup>1</sup> Michael I. Norton<sup>2</sup>

summed to create an index of prosocial spending (M = \$145.96, SD = 306.06). Entering the personal and prosocial spending indices simultaneously into a regression predicting general happiness revealed that personal spending was unrelated to happiness (standardized regression coefficient  $\beta = -0.02$ , NS), but higher prosocial spending was associated with significantly greater happiness ( $\beta = 0.11, P < 0.01$ ). When we included income

### Contact authors with concrete question/idea

My question is why in your work you don't tend to give (to the non-expert) an easy way of measuring the effects of the experiments with respect to themselves? For example, in the your experiment on giving to others the effect is measured by beta. This does give some measure of the effect size, but it is difficult to interpret in the context of one person.

There are two ways I can see of giving an effect size that is easier to understand. To make statements like:

- There was a X point increase in life satisfaction (on a scale of 0-10) for people in treatment A compared to those in treatment B.
- There was a X point increase in life satisfaction for paper Y cent spent on helping other people/saving time

Or, and this is my favourite, "if we chose two people at random from our study what is the probability that the person who had the greatest X also had the greatest Y?"

I realise that you are sometimes controlling for other variables, but there are ways to do this and retain the spirit of the measure.

I am asking this, because (as an applied mathematician) I find it an interesting challenge to think of ways of making statistics easier to understand. I also ask because in your writing (for example I enjoyed the article for the World Happiness immensely, with its careful discussion of causation) you emphasise the fact these studies are most relevant to the population. But I do feel that a clear interpretation of the effect sizes (in ways people can relate to in their own lives) is missing.

Paper	Studies	Link				
Prosocial Spending						
Aknin, Barrington-Leigh, et al. (2013)	2a, 3	http://bit.ly/30hRnUX				
Aknin et al. (2015)	1, 2	http://bit.ly/32aVHHD				
Aknin, Dunn, Sandstrom, et al. (2013)	3	http://bit.ly/2FZBhHT				
Aknin et al. (2008)	Holiday Study, Mother's Day Study, Father's Day Study	http://bit.ly/30jeheB				
Aknin, Dunn, Whillans, et al. (2013)	1,2	http://bit.ly/2Xx0OTv				
Aknin et al. (2014)	1	http://bit.ly/2xDzZO4				
Aknin et al. (2012)	Main study	http://bit.ly/2xwmVu6				
Aknin et al. (2009)	1, 2	http://bit.ly/2JjRoSK				
	2	http://bit.ly/2YG5Jhu				
Anik et al. (2013)	2a/b	http://bit.ly/2LI69QW				
Dunn et al. (2008)	1, 3	http://bit.ly/2Jt4Hz3				
Hanniball et al. (2019)	1, 2, 3, 4	https://osf.io/x3ypv/				
Whillans, Aknin, et al. (2019)	1	https://osf.io/kvrhs/				
Buying Time						
Smeets et al. (2019)	1	https://osf.io/vndmt/				
Whillans, Dunn, et al. (2017)	1-8	https://osf.io/vr9pa/				
Whillans, Weidman, and Dunn (2016)	1-4	https://osf.io/3zdv7/				

### Action plan

- I will go through the 2019 review paper data (once I have managed to open an SPSS file in Python!) and work out ways of putting 'personal happiness' measurements on the outcome of each of the studies. Liz point was very valid that, I also have to think about (if I give a percentage) how others will interpret it. It is very interesting that Cohen's d makes most sense for you. Maybe one option is to work with that idea and make it easier to interpret (visualised with overlapping distributions for example). Anyway, I will think about this.

- When it comes to feedbacks and interactions, I hadn't thought this through properly before we spoke. But I wanted to share two of my papers which are relevant. One of them is on clapping behaviour. We found that the proportion of people clapping was a very good predictor of the rate people started clapping. I suppose clapping in somehow prosocial. But I thought of this with regard to what we said about feedback. Watching a setting where you do something nice, I do something nice and so on. In the paper we used a Bayesian approach to identify social feedback.

The second paper is an experiment we did in a classroom. We went to schools across Sweden and got kids to play a game where they had to manipulate yellow and blue avatars according to certain rules. The whole point of this game is to show how small preferences on the individual level lead to large changes on the level of the group. I thought of figure 4 in particular, where we are able to measure the response of people to each other. It might be possible to set up a giving game of that sort?

So.... what I will also try to do is create a simulation, based on the measurements in your paper, of how we might expect these feedbacks to manifest themselves. In both the papers I attach (and in general in my collective behaviour research) what we do is build social interaction simulation models in parallel of the experiments in order to build up intuition.

# Tools you need...

### All I use now is...



- Python notebooks are typically not good for public communication.
- R/Shiny is better comination for data science to app.
- Still not really good solution for quickly getting Python-based app online (correct me if I am wrong)
- And my prediction is this will change rapidly. (Powerbi)

#### CRUSH Covid ≡ **1** Välkommen **Välkommen** Länkar och mer information Veckorapport Välkommen till CRUSH Covids dashboard med -Information om covid-19 och **E** Topplistor interaktiv grafik. På vänster sida ser du menyn provtagning: 1177 med de olika analyserna. På den här sidan kan -Forskningsprojektets hemsida: CRUSH Vaccinationkartor du följa utvecklingen av covid-19 pandemin i 니 Vaccinationstäckning Uppsala Län. Uppdateringar om forskningsprojektet: CRUSH Covids på Instagram : Vaccinationbubbel CRUSH Covid är ett innovativt -Korta informationsfilmer om covid-19: tvärvetenskapligt forskningsprojekt i CRUSH Covids kanal på YouTube L∽ Trender samverkan mellan Region Uppsala och forskare från fem olika institutioner vid **Smittspårning i** Undantag och detaljer Uppsala universitet. Syftet med projektet är att Sestkartor kartlägga och försöka dämpa ökad Mätarna visar information om testning smittspridning samt kraftiga lokala utbrott av för befolkningen 15 år och äldre i ECDC kartor covid-19 i Uppsala län. respektive område.. 👗 Avlopp Befolkningsantalet mätarna bygger UWebbplatsen uppdateras med de senaste på är invånare 15 år eller äldre. Aldersfördelning tillgängliga uppgifterna varje torsdag. Baserat på befolkningsmängd 31 mars 2021. **(**\*) 1177 och 112 Senast data uppdaterad: 2021-09-23 C Nästa schemalagda uppdatering: torsdag 🔅 Rörelsemönster

https://crush-covid.shinyapps.io/crush\_covid/

### Processing

#### A Processing implementation of Game of Life

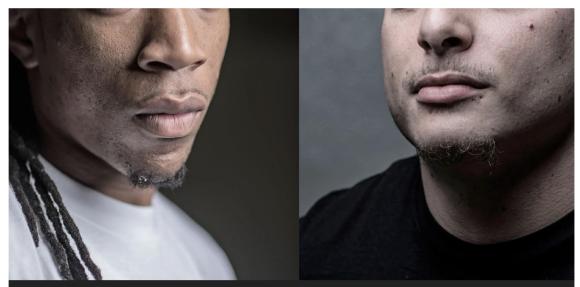
#### by Joan Soler-Adillon

Press SPACE BAR to pause and change the cell's values with the mouse. On pause, click to activate/deactivate cells. Press 'R' to randomly reset the cells' grid. Press 'C' to clear the cells' grid. The original Game of Life was created by John Conway in 1970. Featured functions Array random() map() constrain() keyPressed()



#### https://processing.org/examples/gameoflife.html

### Article, Analysis, Github and Colab



Bernard Parker, left, was rated high risk; Dylan Fugett was rated lo

### **Machine Bias**

There's software used across the country to predict future criminals. And it's biased against blacks.

by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica May 23, 2016 https://www.propublica.org/article/machine-biasrisk-assessments-in-criminal-sentencing

### Article, Analysis, Github and Colab

<b>Risk of Violent Recidivism Logistic Model</b> Dependent variable:					
	Score (Low vs Medium and High)				
Female	-0.729*** (0.127)				
Age: Greater than 45	-1.742*** (0.184)				
Age: Less than 25	3.146*** (0.115)				
Black	0.659*** (0.108)				
Asian	-0.985 (0.705)				
Hispanic	-0.064 (0.191)				
Native American	0.448 (1.035)				
Other	-0.205 (0.225)				
Number of Priors	0.138*** (0.012)				
Misdemeanor	-0.164* (0.098)				
Two Year Recidivism	0.934*** (0.115)				
Constant	-2.243*** (0.113)				
Observations	4,020				
Akaike Inf. Crit.	3,022.779				
Note: *p<0.1; **p<0.05; **	**p<0.01				

The COMPAS software also has a score for risk of violent recidivism. We analyzed 4,020 people who were scored for violent recidivism over a period of two years (not including time spent incarcerated). We ran a similar regression model for these scores.

Age was an even stronger predictor of a higher score for violent recidivism. Our regression showed that young defendants were 6.4 times more likely to get a higher score than middle age defendants, when correcting for criminal history, gender, race and future violent recidivism.

Race was also predictive of a higher score for violent recidivism. Black defendants were 77.3 percent more likely than white defendants to receive a higher score, correcting for criminal history and future violent recidivism. https://www.propublica.org/article/ how-we-analyzed-the-compasrecidivism-algorithm

# Article, Analysis, Github and Colab

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🗅 .gitignore	this->sky	5 years ago
Compas Analysis.ipynb	Typo fix	4 years ago
Cox with interac	ipynb_ate	5 years ago
C README	add in links to main story and methodology.	5 years ago
Compas-scores-raw.csv	raw foia data	5 years ago
Compas-scores-two-years-v	this->sky	5 years ago

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# Professional looking Webapp

blog  $\cdot$  faq/contact  $\cdot$  toss monies at me  $\cdot$  thanks!

Hi, I'm Nicky! I make shtuff for curious & playful folks.

Wanna know when there's new shtuff? Well, the algorithms would rather show you democracy-eroding clickbait, so let's get around 'em with...



my low-volume newsletter! or even better, let's do RSS! max 1 update per month · see full archive



#### SHTUFF YOU CAN PLAY





https://ncase.me/

https://www.11ty.dev/

# Data sources...

### Statistikdatabasen

Uppdatering av Statistikdatabasen sker måndag-fredag kl. 9.30.

#### Kom igång med Statistikdatabasen



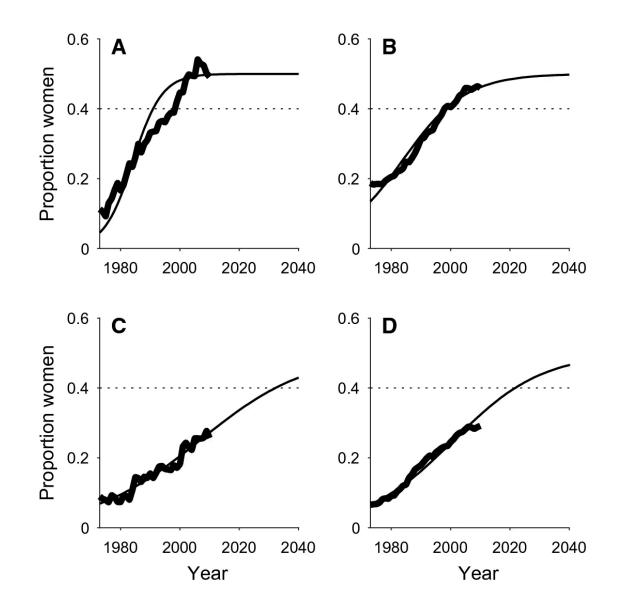
#### Arbetsmarknad

Befolkning

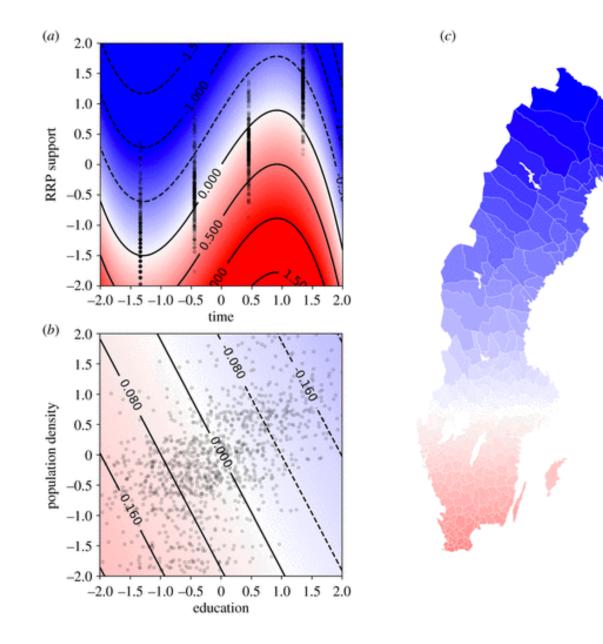
#### **Boende**, byggande och bebyggelse

#### Demokrati

https://www.statistikdatabasen.scb.se/pxweb/sv/ssd/



https://link.springer.com/article/10.1007/s43545-021-00098-6



https://royalsocietypublishing.org/doi/full/10.1098/rsta.2019.0145

### Individual level data.

 $\checkmark$ 

A service provided by the Swedish Research Council

Registerforskning.se

#### **Registers in Sweden**

In Sweden, there are many reliable data sources for register-based research. One reason is because Sweden maintains population-based registers with personal data.

Sweden has a system of unique personal identity numbers that allows researchers to link data from different registers to a specific individual. Registers of interest from a research point of view can be divided into national public authority registers, quality records in healthcare, biobanks and research-generated data.

#### https://www.registerforskning.se/en/registers-in-sweden/

# Most countries have data of this sort

Office for National Statistics			English (EN)   <u>Cymraeg (CY)</u> Release calendar   Methodology   Media   About   Blog		
Home	Business, industry and trade	Economy	Employment and labour market	People, population and community	Taking part in a survey?
Search for a keywo	ord(s) or time series	ID			Q

#### **Coronavirus (COVID-19)**

Get the latest data and analysis on coronavirus (COVID-19) in the UK.

#### Main figures - From our time series explorer

Employment		Inflation	GDP
Employment rate	Unemployment rate	CPIH 12-month rate	Quarter on Quarter
Aged 16 to 64 seasonally adjusted	Aged 16+ seasonally adjusted (May - Jul	Aug 2021	Apr - Jun 2021
(May - Jul 2021)	2021)	3.0%	4.8%

### Our World In Data

#### Depressive symptoms across the total US population

Not at all Several days More than half the days Nearly every day

Our World in Data

Frequency of reported depressive symptoms from the 2013-14 National Health and Nutrition Examination Survey in the United States (NHANES). Respondents were asked about how frequently they had these symptoms in the previous two weeks.

#### 49% Low energy 34% Sleep problems 63% 21% Loss of interest 74% 16% Appetite change 75% 16% Depressed mood 76% 17% 82% Difficulty concentrating 11% Low self-esteem 83% 12% 89% 6.8% Psychomotor agitation Suicidal ideation 97% 0% 20% 40% 60% 80% 100%

Source: Tomitaka et al. (2018). Distributional patterns of item responses and total scores on the PHQ-9 in the general population: data from the National Health and Nutrition Examination Survey.

https://ourworldindata.org/

# And many more.....

### Find the person with the data and ask them...

Need to consider data handling. Personal data etc.

# Collect the data yourself...

Need to consider **(even more carefully)** data handling. Personal data etc.

# A few thoughts on ambition level...