Readings Lecture 4-6

23/1 L4, B153, 14.15-16: Capital Allocation: Intangibles

Close readings:

- Graham, 2022, Presidential Address; Corporate Finance and Reality. Pp 1984-2007.
- Credit Suisse, 2016) "Capital Allocation".

Overview readings:

- Credit Suisse, 2021, "Capital allocation: paths to value"
- Accenture, 2022, "Making finance the predictive powerhouse".
- BlackRock , 2022, Investment Stewardship"

24/1 L5, A114, 14.15-16 : Debt and debt policy/ metrics

Close reading:

• Brickley & Smith, 2022, chapter 1, 6, 7 and 9.

25/1 Seminar 1: Case: Alleima (a spinoff from Sandvik).

26/1 L6, B115, 13.15-15. Strategic Pillars and Key Performance indicators: KPI

Close reading:

Power, et al, 2019, "Decision systems redux"

Overview readings:

- Dallemule & Davenport, 2017 "What's your data strategy?"
- Khatri & Samuel, 2019, "Analytics for Managerial Work"
- IBM , 2022, "Sustainability as transformation catalyst"
- Eckerson, 2009, "Performance Management Strategies"